

Chandrayaan 2 Launch: How Brands Successfully Capitalized on Viral Marketing Trends

digitalmarketingtrends.in/chandrayaan-2-launch-how-brands-successfully-capitalized-on-viral-marketing-trends
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BRANDS ON VIRAL MARKETING TRENDS



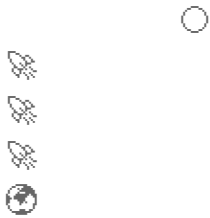
Discover how brands use viral marketing trends to create some of the most memorable social media posts or content of all time. 😎

In this post, we'll explore some of the most notorious successes of real-time social media marketing, How multiple brands celebrated Chandrayaan-2 launch with creative social media posts.

Responding to real-time viral marketing trends has the chance to dramatically improve your popularity across social media. Be sure to use caution and ask for input before you hit "publish" to avoid mistakes.

How Multiple Brands Cheer as Chandrayaan-2 Takes Off

Google India tweeted just before the Chandrayaan-2 takeoff:



It's time to take off! [#Chandrayaan2](#) [#ISRO](#) [#GSLVMkIII](#)

— Google India (@GoogleIndia) [July 22, 2019](#)

Zomato on the other hand goes on to replace the rider-on-bike motive in its app with that of a rocket on Chandrayaan-2 Launch

Zomato has replaced the rider on bike motive with Chandrayaan 2, this is so cool! 🚀🌕🍵

Also, on the side note, I've called for Chai [@ZomatoIN](#) [@AksharPathak](#)
pic.twitter.com/iIUIvNYXXd

— Rahul (@Rahulistic) [July 23, 2019](#)

Pizza Hut India tweeted on Chandrayaan-2 Launch:

We are over the moon! Congratulations to every Indian [#Chandrayaan2](#)
pic.twitter.com/X0bsqOv1LW

— Pizza Hut India (@PizzaHutIN) [July 22, 2019](#)

Ola tweeted on Chandrayaan-2 Launch:

To the dark side of the moon [#Chandrayaan2](#) [#ISRO](#) pic.twitter.com/ijIGO79hGc

— Ola (@Olacabs) [July 22, 2019](#)

Manforce Condoms tweeted on Chandrayaan-2 Launch:

Fly higher with Manforce Condoms. [#Chandrayaan2](#) [#IndiaMoonMission](#) [#MoonMission](#)
pic.twitter.com/HP9E87nzh6

— Manforce Condoms (@ManforceIndia) [July 22, 2019](#)

Skore India tweeted on Chandrayaan-2 Launch:

50 years since man conquered the moon. It's time we moved on to more important things.

[#ItsANaughtyWorld](#) [#Apollo11](#) [#Apollo50th](#)

Get Your OH at <https://t.co/fw8NjlfuOv> pic.twitter.com/fDRmS10XYV

— Skore India (@SkoreIndia) [July 19, 2019](#)

SpiceJet tweeted on Chandrayaan-2 Launch:

Congratulations [@isro](#) on the successful launch of [#Chandrayaan2](#). We are all proud of you!

[#ISRO](#) pic.twitter.com/KNXsjHD9Sm

— SpiceJet (@flyspicejet) [July 22, 2019](#)

Indigo tweeted on Chandrayaan-2 Launch:

Taking off to new heights. 🌍🚀 [#Chandrayaan2](#) [#ISRO](#) [#GSLVMkIII](#) [#ProudMoment](#)

pic.twitter.com/OtdfazCIR0

— IndiGo (@IndiGo6E) [July 22, 2019](#)

Vistara tweeted on Chandrayaan-2 Launch:

Congratulations [@ISRO](#) for the successful launch of the [#Chandrayaan2](#) mission. [#FlyHigher](#)

pic.twitter.com/sYYCxjzTWw

— Vistara (@airvistara) [July 22, 2019](#)

ICICI Bank tweeted on Chandrayaan-2 Launch:

We congratulate [@isro](#) on the successful launch of [#Chandrayaan2](#). This historic moment is of immense pride for the country. [#IndiaMoonMission](#) pic.twitter.com/IDMqxlwhpa

— ICICI Bank (@ICICIBank) [July 22, 2019](#)

Bajaj Allianz Life tweeted on Chandrayaan-2 Launch:

Thanks, [#ISRO](#), for showing us that planning can even take you to the moon and get

[#LifeGoalsDone](#) [#Chandrayaan2theMoon](#) [#Chandrayaan2](#) [#ISRO](#) [#GSLVMkIII](#)

[#IndiaMoonMission](#) pic.twitter.com/lcathIzT08

— Bajaj Allianz Life (@BajajAllianzLIC) [July 22, 2019](#)

Viral Fever's tweeted on Chandrayaan-2 Launch:

Hey [#ISRO](#), we love you to the Moon and back! 🤔🤔 [#Chandrayaan2](#) [#Chandrayaan2theMoon](#)
pic.twitter.com/SX3n9wOr1D

— The Viral Fever (@TheViralFever) [July 22, 2019](#)

Amul tweeted on Chandrayaan-2 Launch:

[#Amul](#) Topical: [#ISRO](#) successfully launches [#Chandrayaan2](#)! pic.twitter.com/Qsm6YNhOhu

— Amul.coop (@Amul_Coop) [July 23, 2019](#)

Bisleri tweeted on Chandrayaan-2 Launch:

Propelling a billion dreams to the moon! Bisleri wishes [#Chandrayaan2](#) a bon voyage. [#ISRO](#)
pic.twitter.com/QY81UtRpef

— Bisleri (@BisleriZone) [July 22, 2019](#)

Ford India tweeted on Chandrayaan-2 Launch:

Saluting India's indomitable spirit to [#DiscoverMore](#). [@isro](#) [#IndiaMoonMission](#) [#Chandrayan2](#)
pic.twitter.com/UH7dT57rn9

— Ford India (@FordIndia) [July 22, 2019](#)

Kia Motors India tweeted on Chandrayaan-2 Launch:

Many congratulations to team [@isro](#) for the successful launch of [#Chandrayaan2](#)
[#ThePowerToSurprise](#) pic.twitter.com/jf1FauXwFe

— Kia Motors India (@KiaMotorsIN) [July 23, 2019](#)

Toyota India tweeted on Chandrayaan-2 Launch:

We salute the [#Chandrayaan2](#) team for driving forward and turning 1.3 billion dreams into a reality.
pic.twitter.com/fFHijQD1o5

— Toyota India (@Toyota_India) [July 23, 2019](#)

Mumbai Indians tweeted on Chandrayaan-2 Launch:

In the air...and out of the  [#Chandrayaan2](#) pic.twitter.com/nK81i5fSsP

— Mumbai Indians (@mipaltan) [July 22, 2019](#)

Parle-G tweeted on Chandrayaan-2 Launch:

Congratulations to [@ISRO](#) and all our genius scientists! Chandrayaan 2 has been successfully launched into space. pic.twitter.com/Oyoz6IvoZX

— Parle-G (@officialparleg) [July 22, 2019](#)

Asian Paints tweeted on Chandrayaan-2 Launch:

Indian Space Research Organisation makes India proud yet again! [#Chandrayaan2](#) [#ISRO](#) [#GSLVMkIII](#) [#IndiaMoonMission](#) [#JaiHind](#) [#MoonMission2](#) pic.twitter.com/SVbjMVgLpj

— Asian Paints (@asianpaints) [July 22, 2019](#)

Check Out some Brands Creative Social Media Posts on Chandrayaan-2 Launch :

Mountain Dew

Desh ka naam banane walon ko salaam



Radio Mirchi

| ISRO giving us the perfect Moonday motivation we need!



ISRO giving us the perfect

MOONDAY

motivation we need!

SBI

| Congratulations ISRO on a successful lift off #Chandrayaan2



Congratulations
ISRO On A
Successful Lift Off
#Chandrayaan2

Air Asia

| Congratulations, ISRO! Making India proud since 15 Aug 1969

CONGRATULATIONS, **ISRO!**



**MAKING
INDIA PROUD
SINCE
15 AUG 1969**



Aakash Institute

| Taking a billion dreams to the moon. We congratulate ISRO on launching Chandrayaan-2

Taking a billion dreams to the moon
We Congratulate ISRO on Launching
CHANDRAYAAN-2

BYJU's

| India's mission to the moon with Chandrayaan-2



India's mission to the moon with **Chandrayaan-2**



BookMyShow

| The sequel to India's space adventures now launched



Nicotex

| Mission mangal ho ya mission no smoking karna hi padega sir!

MISSION
MANGAL 
— HO YA —
MISSION
NO  **SMOKING**
KARNA HI PADEGA SIR!

nicotex
Supports your willpower!

SAB TV

| India ka antariksh mein ek naya itihaas likhne ki #KhushiyanWaliFeeling! #Chandrayaan2



**India ka antariksh mein
ek naya itihaas likhne ki**

#KhushiyonWaliFeeling!

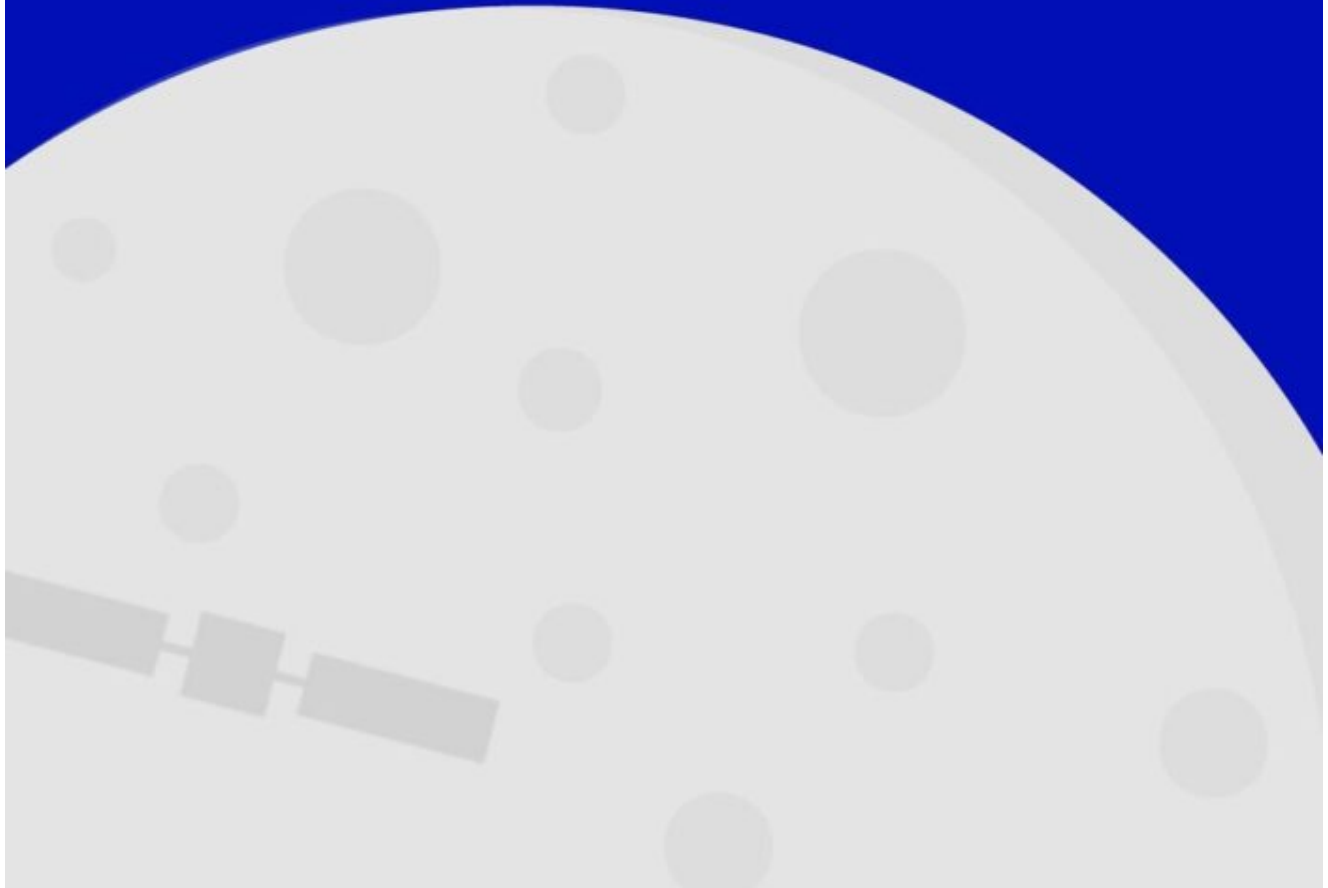
#Chandrayaan2



Indigo

| Stronger than ever!

Stronger than ever!



Manforce Condoms

For the Moon – For the Moan #Chandrayaan2



Which one did you like the most? DO let us know in the comments section.

If you like it! please share it! 😊

An infographic titled 'INFLUENCER MARKETING STRATEGY' in bold black letters on a yellow background. Below the title, there are three stylized human figures (a man with a beard, a woman with red hair, and a woman with dark curly hair) representing influencers. Above them are various social media icons in speech bubbles, including Pinterest, Google+, LinkedIn, Instagram, Twitter, YouTube, and a thumbs-up icon. The text '[dmt]' is visible in the bottom right corner of the infographic. Below the infographic is a URL: <https://youtu.be/9svuwAiHjQo>